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Matt Isendberg | October, 2023 | Head Of School Letters

October 1, 2023

Dear CCS Family,

I hope each of you is doing well as we head into the pivotal month of October!

Why is October "pivotal," you may ask? In the busy calendar of the school year, October stands out for many reasons. It stands as the middle of the first semester, and is a great time to celebrate your child's progress toward a successful first half of the school year. It's also a month that shows the transition from football and volleyball seasons into our mid year, winter sports of basketball and swimming. And in an even greater sense of seasonal change, October truly brings us into Autumn with all the beauty and excitement that comes with it. With that said, and as I try to do each month, I'd like to share with you some specific information and highlights about all that is happening here at CCS.

Coffee and Conversation - Thanks for a Great Turnout

It was great to see so many of our parents and families come out for our first Coffee and Conversation events of the year, both of which were held on September 26. This was a great chance to socialize, build relationships, share information, and receive input to inform our mission here at Community Christian School. I'd like to especially recognize all of our new CCS parents and family members that came out – it's always inspiring to see our Knights family expanding!

One specific thing that was shared was a quick reference resource for RenWeb and FACTS, that you can access <u>here</u>. Additionally, we really enjoyed the opportunity to have break out sessions with our school leaders Ms. Jeffers, Ms. Godfrey, and Dr. Hutcheson. If you are interested in coming to our next events, they will be on November 30, February 15, and May 9, with a morning session (8:00-9:30) and evening session (6:00-7:30) on each date. Topics for these sessions will be developed and shared out closer to each date. Please consider joining us and, if you have an idea or suggestion for a topic please let us know by responding <u>here</u>.

Building for the Future – This Year and Beyond

At our Coffee and Conversation this past week I outlined some foundational ways that CCS is looking to expand and grow through partnership and financial support from our families and community business relationships. I highlighted 2 key elements of our fundraising plan for this Fall – our Boosterthon fundraiser and Georgia GOAL Scholarship drive. Please take a moment to read in greater detail about the purpose and importance of each of these, below.

Boosterthon is Coming

If you are a veteran CCS family, you may already be familiar with the excitement of Boosterthon. If you are new, buckle up (or perhaps lace up your sneakers)! Boosterthon is an exciting, inspiring, and engaging way to promote positive lifestyle, Christian values, and the value of contribution for our students. During this two week period in October, we will be sending out a lot of information on how your child and your family, friends, and neighbors can participate. Our specific goal this year will be to raise \$30,000.00, and with that amount, we plan to upgrade and enhance our computer labs at the Early Education, Elementary, and Middle/High School levels.

And, as I also mentioned at Coffee and Conversation, I want to reiterate our commitment to financial stewardship with an "ask" like this. Last year we targeted our Boosterthon funds for upgrading our Elementary playground and for purchasing a concessions stand/trailer for our athletic field. We were able finish our playground upgrade during the summer and, I am pleased to announce, will be unveiling our new concessions trailer just in time for next week's Homecoming football game! We hope you'll consider coming out to support our Knights and check out the concessions trailer at the same time!

Georgia GOAL Student Scholarship Fund

In terms of growing our school and furthering our mission, there is no greater way to contribute than by participating in our Georgia GOAL student scholarship fund. And the very best thing about this request is that it is a true "win-win" if you or your business pay taxes in the state of Georgia. Simply put, participating in this program allows for you to legally designate a portion of your tax burden to the private school of your choice (we are hoping that would be CCS c), and in turn receive a dollar for dollar credit toward your tax burden to the state for the upcoming tax season. For those (like me) that are not a CPAs, this is better than a tax deduction and a direct way to ensure that your tax money benefits the school that your child attends through scholarship funding – the #1 way we can build and expand our student body.

Click here for a quick glance of the process, and you can get more details via this <u>Frequently Asked Questions</u> page. You can also click here to access the form if you would already like to submit your application. We would like to see 100% participation in our Georgia GOAL program, and we will be communicating heavily about this during the October and November months. Please consider participating with an amount you feel comfortable with and, just as importantly, please share the information about this opportunity with family and friends who see the value in supporting Christian education in our community.

In closing, I'd like to be candid and say that while I have no reservations about the value and importance of our mission here at CCS, I always take a good pause before I ask or authorize asking for money. I want each parent and family member reading this to know that we value, appreciate, and recognize the commitment you have already made in deciding on independent, Christian education for your children. In asking for additional support, know that we will be laser focused in ensuring that it results in an even greater experience for your child right now, and a legacy you can be proud of when your child graduates from CCS ready to make a difference for Christ and to achieve academic and professional success.

Sincerely,

Dr. Matt Isenberg

Head of Schools

Community Christian School

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